LAUNCI

HMW...

EXPLORE

FINE

GENERATE 3

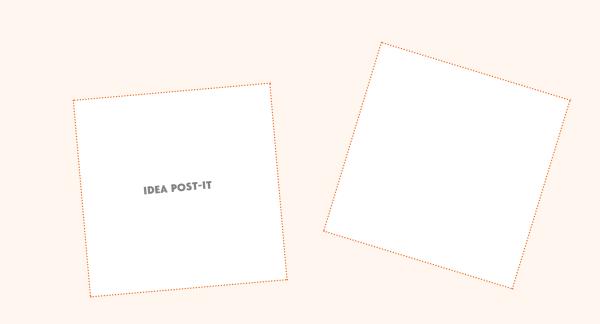
TEDAT

Group Brainstorm #1

Instructions: Use this page to capture all the ideas you generate for your first HMW question (if you do not have wall space). Write the HMW question at the top of the box. Set the timer for 10 minutes and generate as many ideas as possible. Don't forget the Rules of Brainstorming!

PREPARE TO SOLO GROUP IDEA SELECTION





RULES OF BRAINSTORMING...

- Generate as many ideas as possible go for quantity over quality at this point in the process
- Encourage out of the box, wild ideas that have never been tried before
- Build on the ideas of others say, "Yes, and!"
- Don't be negative about other people's ideas or your own!
- Let go of your expertise even if you have already tried something, maybe it would be worth trying again
- Stay focused and work as a team
- Show and say your idea so that your teammates can remember it and use it as inspiration